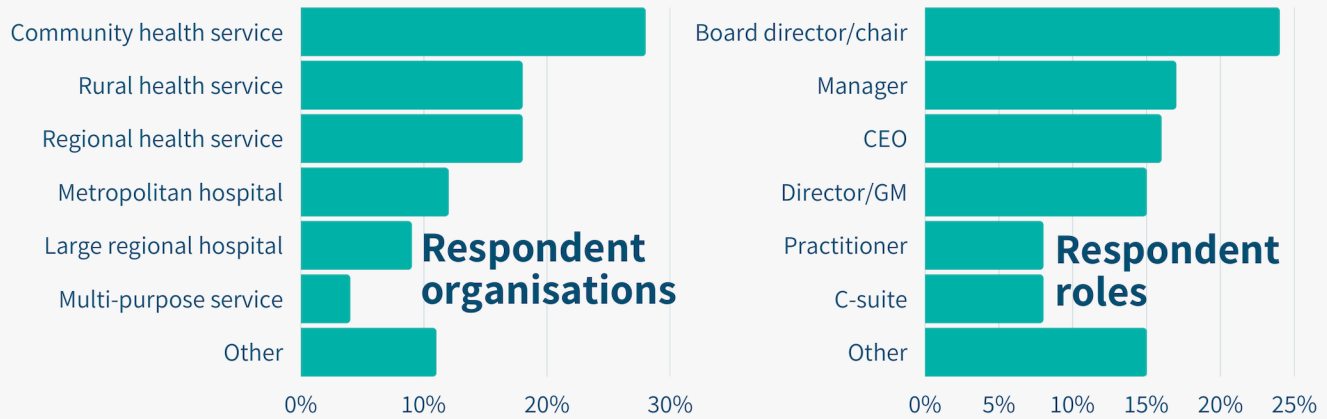


VHA all member survey results 2023

214
responses

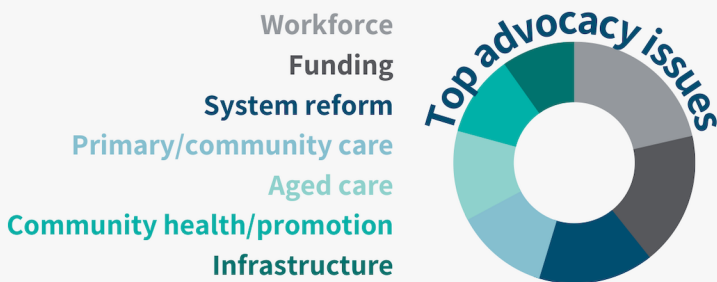


‘VHA is an important peak body, but it needs improved sector engagement and greater influence in policy and system reform.’

- CEO, rural health service

What we heard

- Members are seeking clarity of the VHA's role and advocacy approach.
- Other key asks include systems thinking and policy, partnership development, and supporting service sustainability.
- Members ranked sector advocacy, projects responding to reform and building capacity as most important activities.
- Registered community health services, metro hospitals, CEOs, and c-suite members are most dissatisfied cohorts.
- Members are seeking more informal networking and strategic engagement opportunities in-person and online.



What we're doing



Define and communicate our role and membership value propositions.



Develop an engagement plan for member subgroups.



Increase contact with members including site visits, networking, and events. Listen.



Advocate for system needs and priority issues to support members.



Communicate our advocacy approach and key activities.